



5/18/2018

Annual CSR Report

Financial Year: 2017-18

Corporate Services & Strategic Planning

MITSUBISHI ELECTRIC INDIA PVT. LTD.

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THE ANNUAL REPORT ON CSR ACTIVITIES TO BE INCLUDED IN THE BOARD'S REPORT

1. A brief outline of the Company's CSR policy, including overview of projects or programs proposed to be undertaken and a reference to the web link to the CSR policy and projects or programs.

The concept of Corporate Social Responsibility has gained prominence from all avenues. Organizations have realized that Govt. alone will not be able to get success in its endeavor to uplift the downtrodden of Society. With the rapidly changing corporate environment, more functional autonomy, operational freedom etc. Mitsubishi Electric India Private Limited (MEI) has adopted CSR as a strategic tool for sustainable growth. For MEI in the present context, CSR means not only investment of funds for Social Activity but also Integration of Business processes with Social processes. [DETAILS in ANNEXURE1]

2. The composition of CSR Committee.

- Mr. Katsunori Ushiku, Managing Director
- Mr. Yozo Ito, Director
- Mr. Gurvinder Gandhi, Chief Financial Officer
- Mr. Rajeev Sharma, Head Corporate Services & Strategic Planning
- Mr. Yasuhiro Shimizu, Sr. Manager, Asia Corporate Office-HR

3. Average net profit of the Company for last three financial years: INR 210,776,485

4. Prescribed CSR Expenditure (two percent of the amount as in item 3 above)

The Net Profit calculated as per sec. 198 of Companies Act, 2013 and subsequent Amount to be spent on CSR as per schedule VII of Companies Act 2013 for FY2017 is INR 4,215,530

5. Details of CSR spent during the financial year;


- a) Total amount to be spent for the financial year; INR 4,215,530
- b) Amount unspent, if any; N/A
- c) Manner in which the amount spent during the financial year is detailed below.

S. No	CSR project or Activity Identified	Sector in which the project is covered	Projects or Programs (1) Local area or other (2) Specify the State and projects or programs was Undertaken	Amount outlay (budget) project or programs wise	Amount spent on the projects or Programs Sub-heads: (1) Direct expenditure on projects or programs- (2) Overheads:	Cumulative expenditure upto the reporting period	Amount spent: Direct or through implementing agency
1	ME Cup-Skill Development	To Contribute in the mission of skill development	National Program	₹ 3,000,000	₹ 3,786,688		Direct

2	School Support Program	To provide Bicycles to school going children from weaker economic background	Kolar district, Karnataka	₹ 200,000	₹ 200,000	₹ 432,7682	Hand in Hand Inclusive Services (NGO)
3	Tree Plantation	Ensuring environmental sustainability	Gurgaon, Haryana	₹ 192,500	₹ 211,750		Uthaan NGO
4	Tree Plantation	Ensuring environmental sustainability	Pune, Pimpri-Chindhwad, Maharashtra	₹ 80,000	₹ 69,244		Gajanan B Jagtap-Irrigation & Arjun Dyaneshwar Dalvi-Gardening
5	Community Development- Initiative to Support Students through donation	Promoting education	Bidadi, Ramanagra, Karnataka	₹ 60,000	₹ 60,000		Direct
Total				₹ 3,532,500	₹ 432,7682		₹ 432,7682

*Give details of implementing agency:

1. In case the company has failed to spend the two percent of the average net profit of the last three financial years or any part thereof, the Company shall provide the reasons for not spending the amount in its Board Report.
2. A responsibility statement of the CSR Committee that the implementation and monitoring of CSR Policy, is in compliance with CSR objectives and Policy of the Company.




Managing Director and Chairman, CSR Committee

Project No. 1

Activity area	To Contribute in the mission of skill development
Name of Project	ME Cup-Skill Development
Implementing Agency	Direct-Mitsubishi Electric India Pvt. Ltd.
Description	<p>The grand finale of the Mitsubishi Electric Cup 2017 -- the national-level automation competition for students organized by Mitsubishi Electric India’s Factory Automation and Industrial Division (FAID) -- was held on February 17th at the NIRMA University, Ahmedabad. This was the third edition of such competition held by Mitsubishi Electric India, a leading player in Factory Automation. The competition started in July last year when Mitsubishi Electric India invited applications from technical institutions across the country. Amidst overwhelming response, the organizing committee of the Mitsubishi Electric Cup shortlisted a total of 35 teams from across the country to compete in the final round at NIRMA University, Ahmedabad basis the relevance with theme of the competition “Innovative Solutions through Smart Manufacturing” and other factors like Innovation, Technology and Suitability to adopt etc. The final round that spanned over two days from 16th February to 17th February, 2018 showcased some mind-boggling technological innovations created by budding engineers using Mitsubishi Electric Factory Automation products. The winner team ‘Phoenix’ from Dayalbagh Educational Institute, Agra walked away with prize worth of Rs 1 lakh. The second place was taken by "Con-Sol-E" from Institute of Technology, Nirma University, Ahmedabad who took home prizes worth Rs 75,000 and “WDS” from CVR College of Engineering, Rangareddy, Telangana secured the third spot and received prizes worth 50,000. All the participants were given certificates of participation.</p> <p>The teams have created the models based on Industrial Manufacturing Processes, Smart Solutions for Building Automation, Energy Solutions, etc. Factory Automation & Industrial Division provided the team with necessary, support, trainings and Factory Automation equipment like PLC, Inverter, Human Machine, Interface(HMI) etc, for building their models .The competition aimed at providing on-field training to budding engineers from across the country and improving the ability of college students for engineering application, stimulating their interests in learning engineering technology and building up an innovation capacity in them.</p>
Picture and web link to the CSR Projects	<p>https://www.mitsubishielectric.in/news-detail.php?id=118</p> 


Project No. 2

Activity area	Promoting education
Name of Project	School Support Program
Implementing Agency	Hand in Hand Inclusive Development Services
Description	<p>The project will cover demographics of Vemagal Main Village, Channappanahally, Kurubarahally, Singehally, Perjenahally. Many school children who come from nearby villages are dependent on Government buses which are few & far between and are mostly very crowded; which makes it difficult for the boys and girls to attend schools on a daily basis. In order to provide an easy and non-fossil fuel dependent transportation, we will be distributing bicycles to 172 students from weaker economic background. Currently, the procurement of bicycles has been done but the donation activity will happen in the month of June 2018 because the model code of conduct has been implemented in the state of Karnataka because of the Assembly elections.</p>
Picture and web link to the CSR Projects	

Project No. 3

Activity area	Ensuring environmental sustainability including planned Tree Plantation
Name of Project	Mitsubishi Electric India continued to support Tree Plantation Activity in Gurgaon
Implementing Agency	Uthaan NGO
Description	<p>Mitsubishi Electric India continued to support the tree plantation at Huda City Centre, Sector 29, and Gurgaon in FY2017 as well which was started by MEI in October, 2013. The tree plantation drive was a part of the MEI's CSR Initiative to promote greenery in Gurgaon City.</p> <p>Total approximately 9800 saplings with minimal mortality rate have been planted and maintained by MEI. The plantation area is managed by a team of gardeners and an irrigation supervisor who put 1200 man-hours per month for upkeep and maintenance of the plants. The initiative has also given us a good brand-connect since the civic authorities have put up our boards mentioning that the area is managed by Mitsubishi Electric. Such display opportunities helps the brand to connect with thousands of people who cross the meridian every day since it establishes Mitsubishi Electric as a brand which cares for the nature. Our MD Mr. Katsunori Ushiku, planted Ficus tree, which is known for purifying air quality and all the employees including NGO volunteers planted Peeli Kaner which was then followed by a cleanliness drive. Through this activity we wish to plant a greener and a healthier tomorrow</p>
Picture and web link to the CSR Projects	<p>https://www.mitsubishielectric.in/news-detail.php?id=103</p> 

Project No. 4

Activity area	Ensuring environmental sustainability including planned Tree Plantation
Name of case example	Mitsubishi Electric India continue to support Tree Plantation Activity in Pune
Implementing Agency	Gajanan B Jagtap- Irrigation Arjun Dyaneshwar Dalvi- Gardening
Description	Mitsubishi Electric India continued the tree plantation drive in Pune in FY2017 which was initiated in 2015 by MEI. Objective of the activity is to contribute to environment preservation as part of our Corporate Social Responsibility activity. To Maintain and Beatify the patch of 600 metres of Road median. It has been Allotted by PCMC from 5 th Sep, 2014 to 4 th Sep, 2024 for plantation & maintenance. The plantation event was done by 40 staff members of MEI Pune office who visit the plantation area once a year for plantation at the start of monsoon for re-plantation. The area has 9500 saplings of ornamental vine species like Lilly, Bougainvillea etc. Our aim is to give Environment Support- Tree Plantation for a greener tomorrow.
Picture and web link to the CSR Projects	<p>http://www.mitsubishielectric.in/news-detail.php?id=77</p> 

Project No. 5

Activity area	Promoting education
Name of Project	Community Development- Initiative to Support Students through donation
Implementing Agency	Direct
Description	Mitsubishi Electric has a manufacturing Facility in Bidadi Industrial Area, Ramanagara Taluk & Distict. In order to support the education of children from the adjoining villages in Bidadi, the company supports with half-yearly donation of School Bags, Books, and Stationary. This activity is carried out by the support of local trade union who assist our employees to distribute the education related material to children of the nearby villages.
Picture and web link to the CSR Projects	